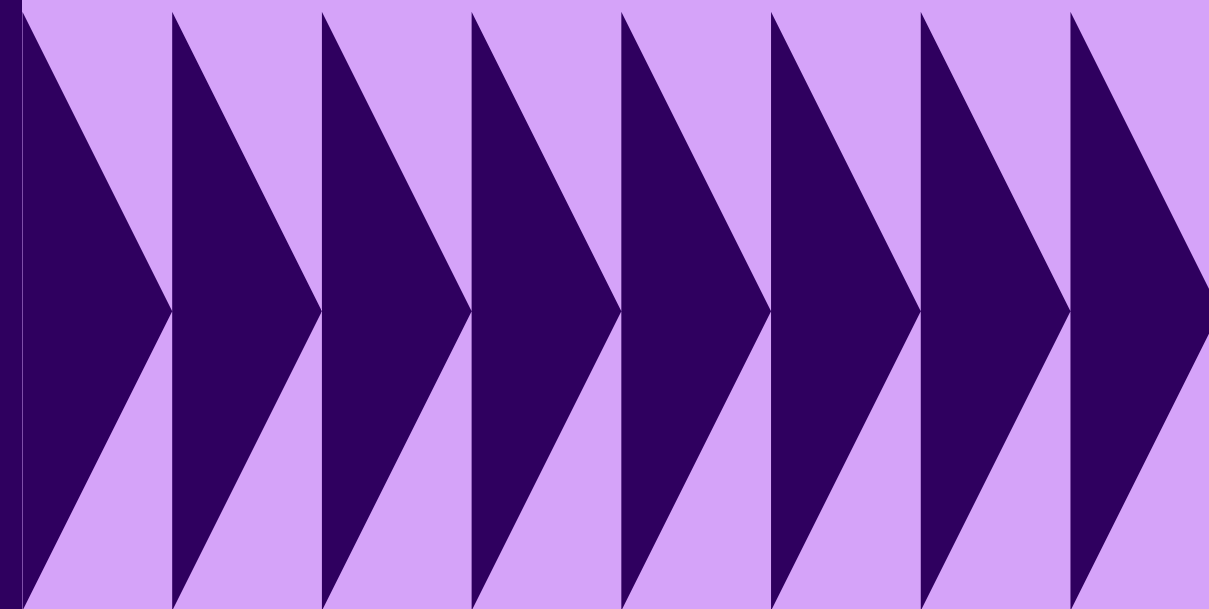




**Pathways
to Success**



Stakeholder Kit

August 2026

jobsandskillsmoonth.gov.au

**Jobs
& Skills
Month
2026**

Jobs & Skills Month 2026

Stakeholders Kit

Thank you for being part of Jobs & Skills Month.

This toolkit has been developed to help partners, stakeholders and event organisers confidently participate in and promote Jobs & Skills Month. It provides key information, messaging and ready-to-use assets to make participation simple and consistent.

Whether you’re hosting an event, promoting an initiative or sharing stories with your community, this guide will help you represent Jobs & Skills Month clearly and consistently.

About Jobs & Skills Month	1
Overview	1
2026 Theme: Pathways to Success	2
Get Involved	3
Key Messages	4
Supporting Messages	4
Campaign Assets	5
Social Media Templates	6
Poster	8
Fact Sheet	9
Meeting Background	10
Website Banners	11
Pull-up Banner	12
Terms & Conditions	13
Contact	14



About Jobs & Skills Month

Overview

Jobs & Skills Month is a collaborative, not-for-profit initiative led by Jobs and Skills Australia in partnership with stakeholders across the jobs and skills network. The month celebrates the vital role the network plays in supporting individuals, communities, industries and Australia's economy.

Running from **20 October to 20 November 2026**, Jobs & Skills Month brings together organisations from across Australia to share ideas, showcase successful initiatives and celebrate the people, programs and partnerships strengthening the jobs and skills system.

Activities include panels, career events, data releases, training showcases, briefings, webinars and local events, highlighting workforce opportunities, successful pathways and connections that strengthen Australia's economy.

Jobs & Skills Month provides an opportunity to celebrate what's working, strengthen collaboration across sectors, and explore new ways to improve outcomes for the future.



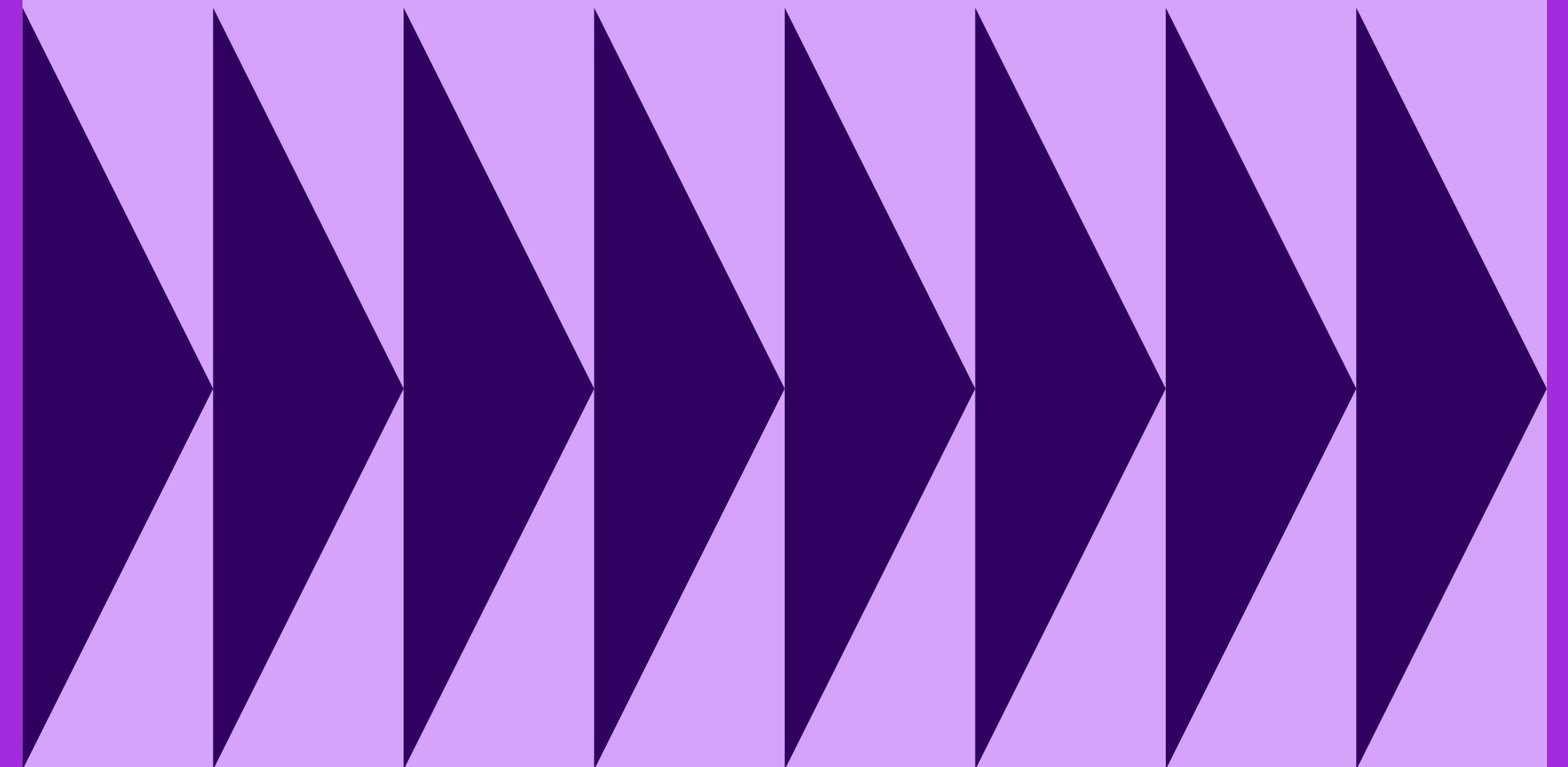
2026 Theme: Pathways to Success

The 2026 theme, Pathways to Success, recognises that there is no single route through education, training and work. Every person's journey is different, shaped by their goals, experiences and opportunities.

Across Australia, the jobs and skills system supports people to build the knowledge, skills and confidence they need to navigate these journeys. Whether starting a career, changing direction, returning to work or continuing to develop professionally, there are many pathways to success.



Pathways to Success



Get Involved

We encourage organisations across Australia to get involved by hosting an event, collaborating with partners or sharing initiatives happening in their communities.

Whether you're showcasing a successful program, highlighting local opportunities or bringing people together to share ideas, every contribution helps build a stronger, more connected jobs and skills system.



Key Messages

Jobs & Skills Month helps people discover opportunities, share knowledge and build stronger connections that support successful education, training and career pathways.



Supporting Messages

Jobs & Skills Month connects Australians with careers, skills and opportunities.

Everyone has their own pathway.

Learning and employment opportunities exist at every stage of life.

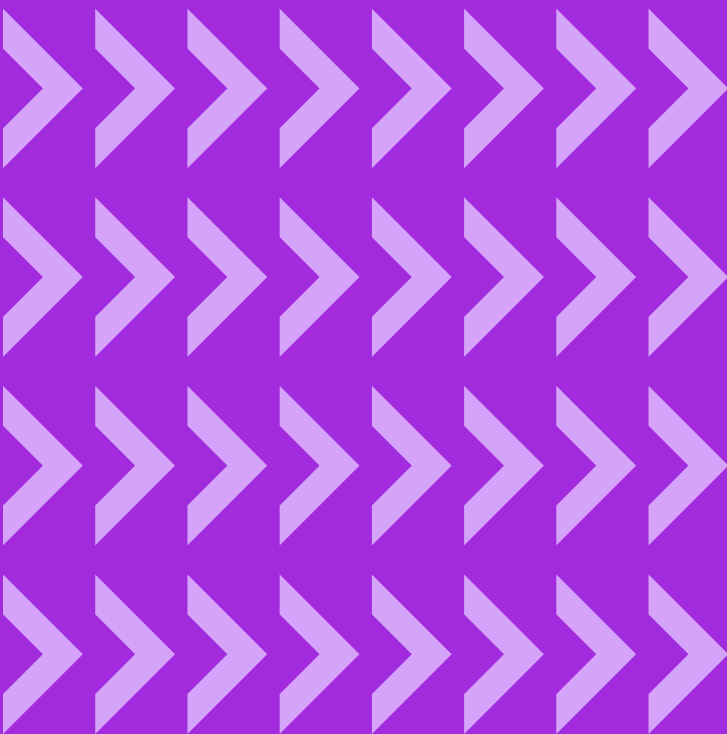
Collaboration across education, industry and government creates stronger workforce outcomes.

Communities play an important role insupporting career pathways.

Campaign Assets

Download all campaign assets, including brand guidelines and logos, from jobsandskillsmonth.gov.au

If you need assistance, please contact jobsandskillsmonth@jobsandskills.gov.au



Social Media Templates

Templates are available for:

- Static posts:
1080 × 1350 pixels
1080 × 1920 pixels
- Carousel posts:
1080 × 1350 pixels
(5 panels)

Templates are provided in Canva and can be customised with your organisation’s branding where appropriate.



Hashtags

#Jobs&SkillsMonth
#Jobs&SkillsMonth2026
#PathwaysToSuccess

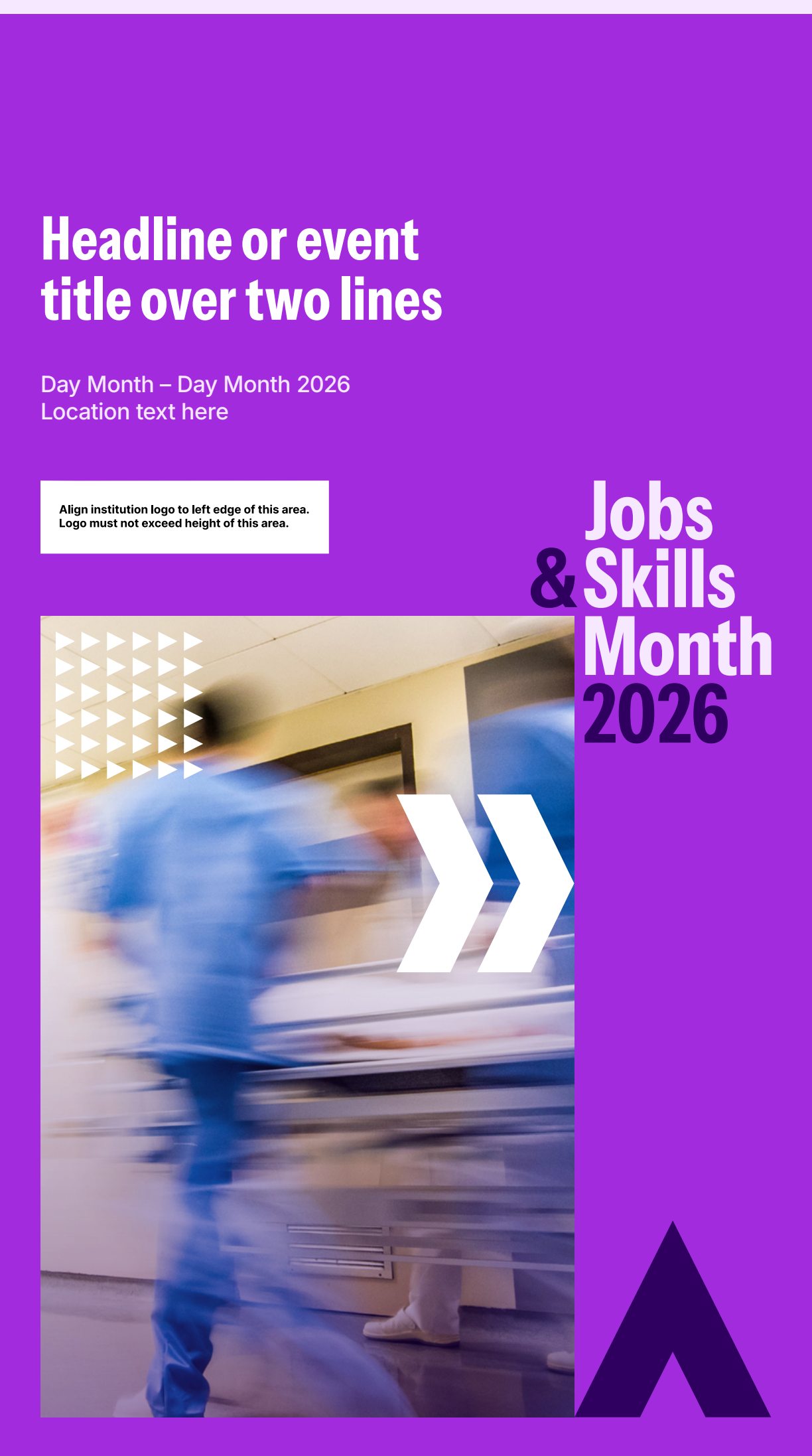
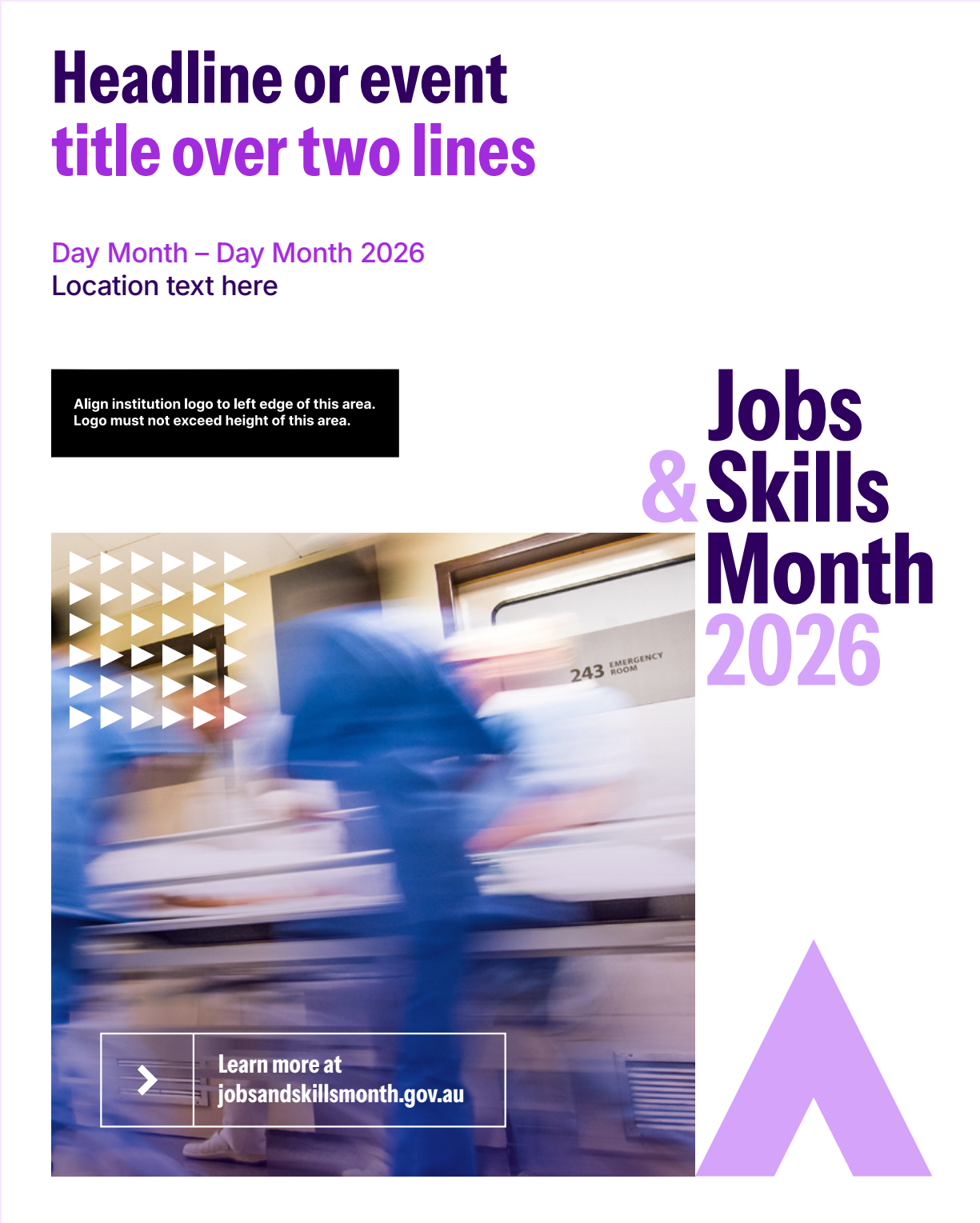
Tag

@Jobs&SkillsMonth
@JobsandSkillsAustralia

Static Posts

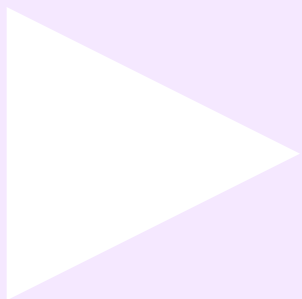
1080 × 1920 pixels

1080 × 1350 pixels



Social Media Templates

Carousel Post



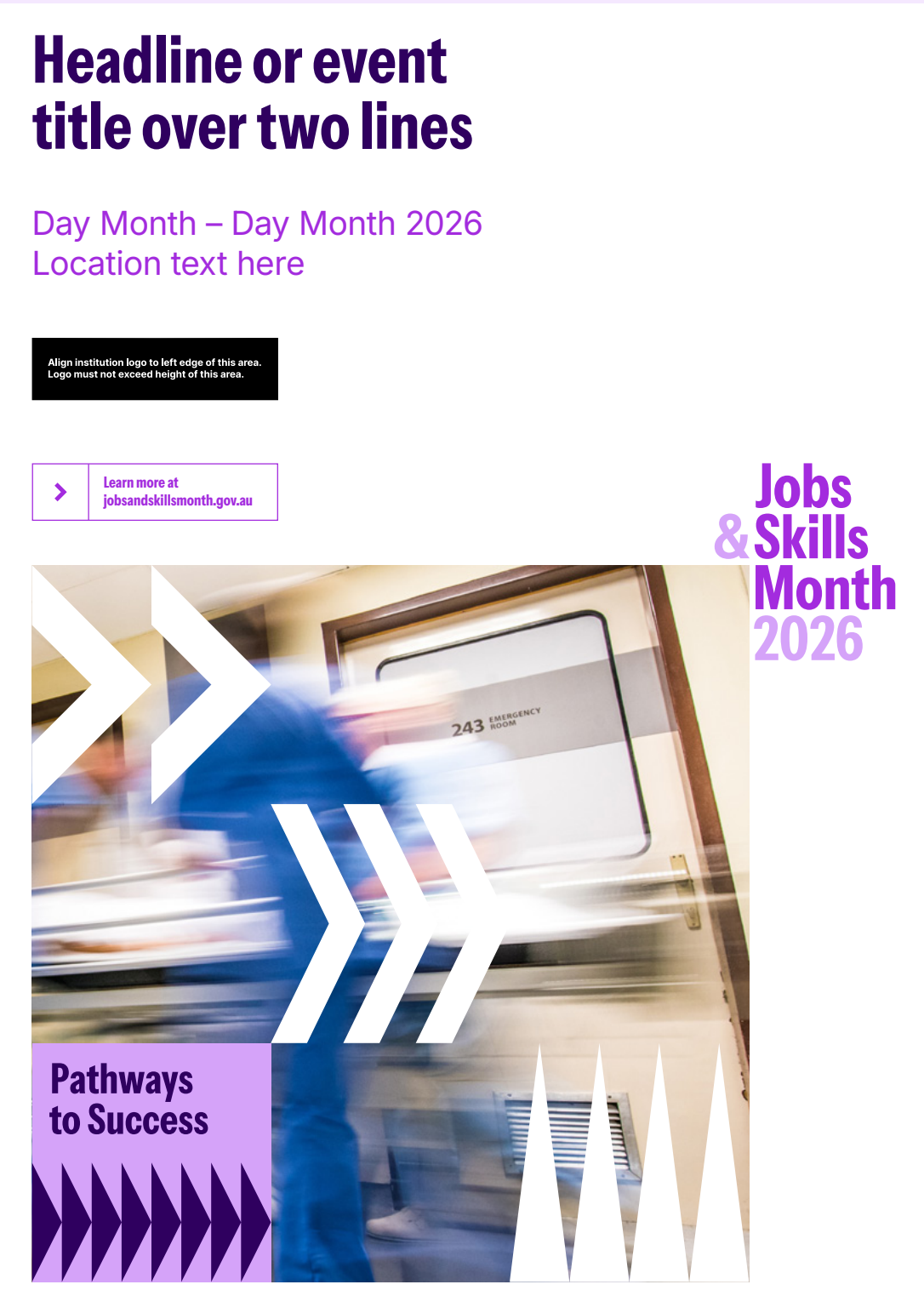
1080 × 1350 pixels (5 panels)



Poster Templates

A4 and A3 poster templates are available to help promote Jobs & Skills Month.

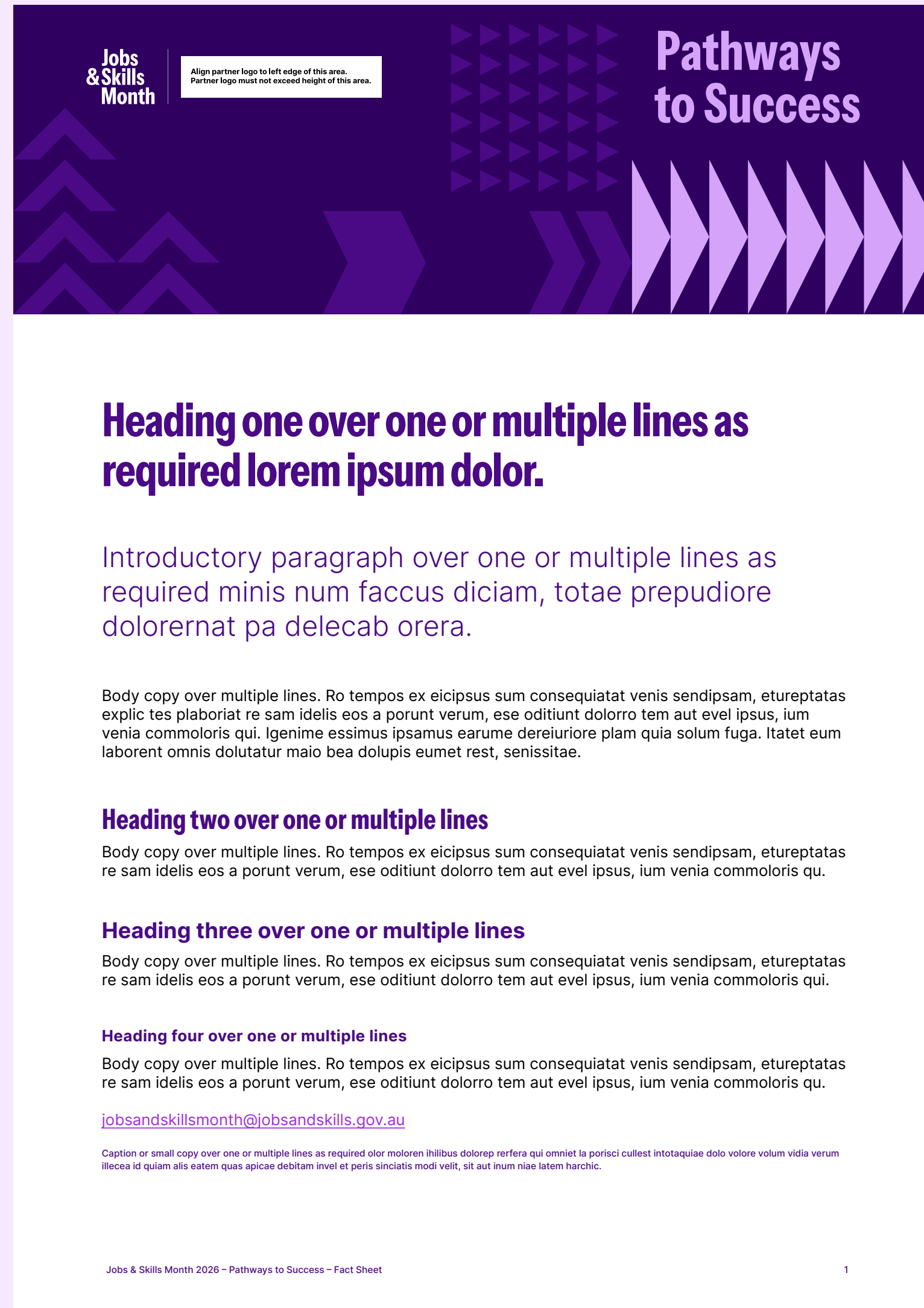
Templates are provided in Canva and can be customised with your organisation’s branding where appropriate.



Fact Sheet

A4 fact sheet templates (two pages) are available to help promote Jobs & Skills Month.

Templates are provided in Canva and can be customised with your organisation's branding where appropriate.



At a glance

When:	20 October to 20 November 2026
Theme:	Pathways to success, highlighting the many routes' Australians take through learning and work and the importance of making these pathways clearer and more accessible.
What:	A collaborative, not-for-profit initiative bringing together organisations, communities and individuals from across the jobs and skills system.
Who:	Individuals, organisations, industry groups, education and training providers, governments, community organisations and employers.
Website:	Jobs & Skills Month
Stay informed:	Register your interest at jobsandskillsmonth@jobsandskills.gov.au to receive updates.

Stay informed

Visit the Jobs and Skills Month website to explore events, access resources and discover ways to get involved in Jobs and Skills Month.

You can also follow Jobs and Skills Month on social media for updates, announcements and highlights throughout the initiative.

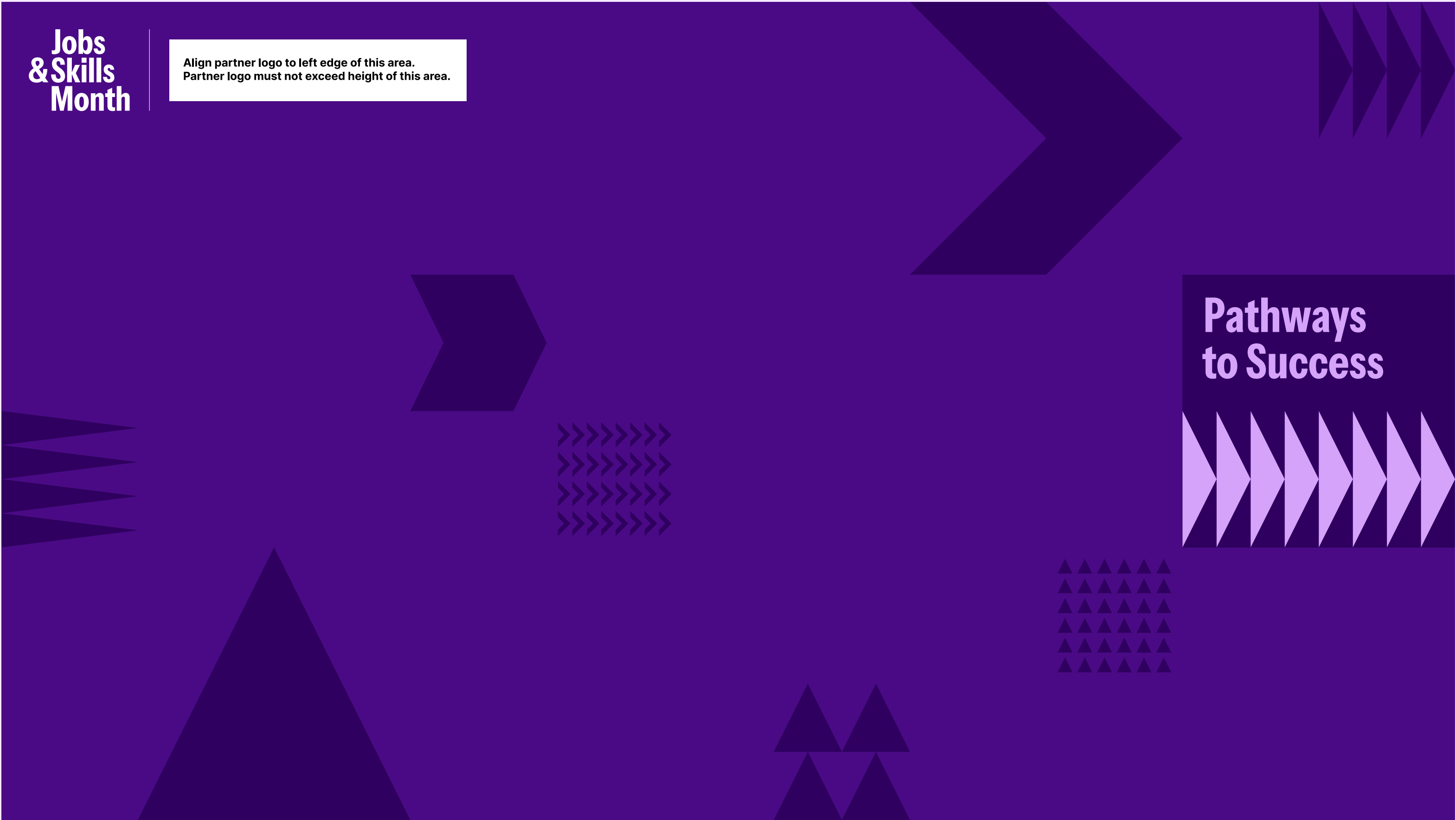
[Linked](#)
[Facebook](#)
[Instagram](#)

To receive updates, register your interest at jobsandskillsmoonh@jobsandskills.gov.au.

Meeting Backgrounds

Virtual meeting backgrounds are available for use throughout Jobs & Skills Month.

Templates are provided in Canva and can be customised with your organisation’s branding where appropriate.



Website Banners

Website banners are available in a range of standard sizes to promote Jobs & Skills Month, including 720 × 90 pixels and 600 × 300 pixels.

Templates are provided in Canva and can be customised with your organisation’s branding where appropriate.



720 × 90 pixels



600 × 300 pixels



300 × 600 pixels

Pull-up Banner

Pull-up banner artwork is available to help promote Jobs & Skills Month at events and exhibitions.

The artwork is supplied in a standard pull-up banner format and can be customised with your organisation’s branding where appropriate.



840 × 2000 mm

Terms & Conditions

1. About Jobs & Skills Month

Jobs & Skills Month, which takes place from 20 October to 20 November 2026, is a national initiative run by Jobs and Skills Australia, within the Commonwealth Department of Employment and Workplace Relations (ABN 96 584 957 427).

This website is managed by Jobs and Skills Australia. The information on this website is presented for the purpose of delivering information to the public.

This includes an event calendar which contains information on events or activities organised for Jobs & Skills Month, some of which are run by third parties.

By using this site, you agree to these Terms of Use.

2. Site contents

- (a) Jobs and Skills Australia monitors the quality of the information available on this website and updates it regularly.
- (b) While Jobs and Skills Australia make every effort to ensure that content is accurate and up to date, you should exercise your own independent skill and judgment before you rely on it. Jobs and Skills Australia does not make any representation or warranty about the accuracy, reliability, currency or completeness of any material contained on this website or on any linked site.
- (c) Links to other websites are included for convenience and do not constitute an endorsement of material at those sites, or any associated organisation, event, activity, product or service.
- (d) In some cases, the material on this website may incorporate or summarise views, standards or recommendations of third parties, or comprise material contributed by third parties (“third party material”). This material is assembled in good faith, but does not necessarily reflect the considered views of Jobs and Skills Australia or indicate a commitment to a particular course of action. Jobs and Skills Australia makes no representation or warranty about the accuracy, reliability, currency or completeness of any third party material.
- (e) Jobs and Skills Australia is not liable for any loss resulting from any action taken, or reliance made by you, on any information or material posted on this website, including (without limitation) third party material. You access this website at your own risk, and Jobs and Skills Australia accepts no responsibility for any interference, loss, damage or disruption to your device arising in connection with your use of this website or any linked website. You must take your own precautions to ensure that the process you use to access this website does not expose you to the risk of viruses, malicious computer code or other forms of interference which may damage your computer system.

3. Running an event or activity

If you choose to run an event or activity as part of Jobs & Skills Month, you acknowledge and agree that:

- (a) You are responsible for planning, organising and delivering your event or activity;
- (b) Your participation is voluntary and you are running an event or activity at your own cost and risk;
- (c) You must not represent yourself as acting on behalf of, or being authorised to bind, Jobs and Skills Australia when running an event or activity; and
- (d) You must not do anything that could reasonably be expected to bring Jobs and Skills Australia or Jobs & Skills Month into disrepute. If you are involved in an issue that arises that may negatively affect the reputation of Jobs and Skills Australia or Jobs & Skills Month, you must notify Jobs and Skills Australia as soon as possible.

4. Registration

- (a) Events or activities must be registered using the registration process provided by Jobs and Skills Australia. If you do not register, your event or activity may not be part of Jobs & Skills Month. Information on how to register is available from the Jobs & Skills Month Events page.
- (b) If you submit content (including event or activity details, descriptions, images or other materials provided by you) as part of your registration, you warrant you have the right to provide it and that it is accurate. You grant Jobs and Skills Australia a non exclusive, royalty free licence to use, reproduce, edit, publish and communicate your submitted content for administering and promoting Jobs & Skills Month (including on this website and related channels).
- (c) Attendance at registered events or activities must be free of charge. This does not prevent you from charging separately for food and beverages.
- (d) Jobs and Skills Australia may update event or activity details, decline to list an event or activity, or remove an event or activity from the Jobs & Skills Month event calendar at any time.
- (e) If you change, reschedule or cancel your event or activity, you must promptly notify Jobs and Skills Australia to arrange for the registration details to be updated (see clause 11).

5. Branding and promotion

If Jobs and Skills Australia provides its Jobs & Skills Month logo, branding or promotional material for your event or activity:

- (a) You may use it only to promote your involvement in Jobs & Skills Month;

- (b) You must follow any Jobs & Skills Month branding guidelines provided; and
- (c) Jobs and Skills Australia may ask you to remove or change any Jobs & Skills Month logo, branding or promotional material at any time, and you must comply promptly.

You are responsible for any publicity, media releases or public statements you make about your event or activity or involvement in Jobs & Skills Month.

6. Legal and safety obligations

You are responsible for ensuring that your event or activity:

- (a) complies with all applicable laws, including work health and safety laws;
- (b) is conducted in a safe manner and does not put attendees or the general public at risk; and
- (c) has any licences, permits, approvals or insurance required by law.

You must promptly notify Jobs and Skills Australia of any serious safety incident or issue connected with your event or activity.

7. Liability in relation to events and activities

To the extent permitted by law:

- (a) Jobs and Skills Australia is not responsible for any loss, damage, injury or claim from you or a third party arising from your participation in Jobs & Skills Month or your event or activity; and
- (b) Jobs and Skills Australia does not guarantee any attendance numbers, benefits or outcomes for your event or activity.

8. Privacy

- (a) Jobs and Skills Australia’s Engagement Privacy Statement and Privacy Policy apply. These policies explain how personal information is handled, including how to access or correct your information and how to make a complaint. Copies of these documents are available on the Jobs and Skills Australia website:
 - i. <https://www.jobsandskills.gov.au/privacy/engagement-privacy-statement>; and
 - ii. <https://www.jobsandskills.gov.au/privacy/privacy-policy>
- (b) Jobs and Skills Australia collects personal information to administer Jobs & Skills Month and related engagement activities.

- (c) Personal information may include your name, contact details, organisation, event or activity details, and any other information you choose to provide.
- (d) By submitting information, you confirm that:
 - i. you have consent to provide the personal information of any other individual included in your submission; and
 - ii. your registration does not include confidential information about any individual or organisation.
- (e) Personal information is protected by law, including the Privacy Act 1988 (Cth). Information collected may be used by Jobs and Skills Australia and disclosed to service providers supporting Jobs & Skills Month for purposes such as:
 - i. administering registrations;
 - ii. publishing event and activity information; and
 - iii. distributing communications.
- (f) De identified information may be shared with Commonwealth, state and territory governments to inform skills related policy and reporting.
- (g) Personal information will not be used or disclosed for any other purpose unless authorised or required by law.
- (h) Participation is voluntary. If you choose not to provide information, you may not be able to register or run an event or activity as part of Jobs & Skills Month.

9. Changes and termination

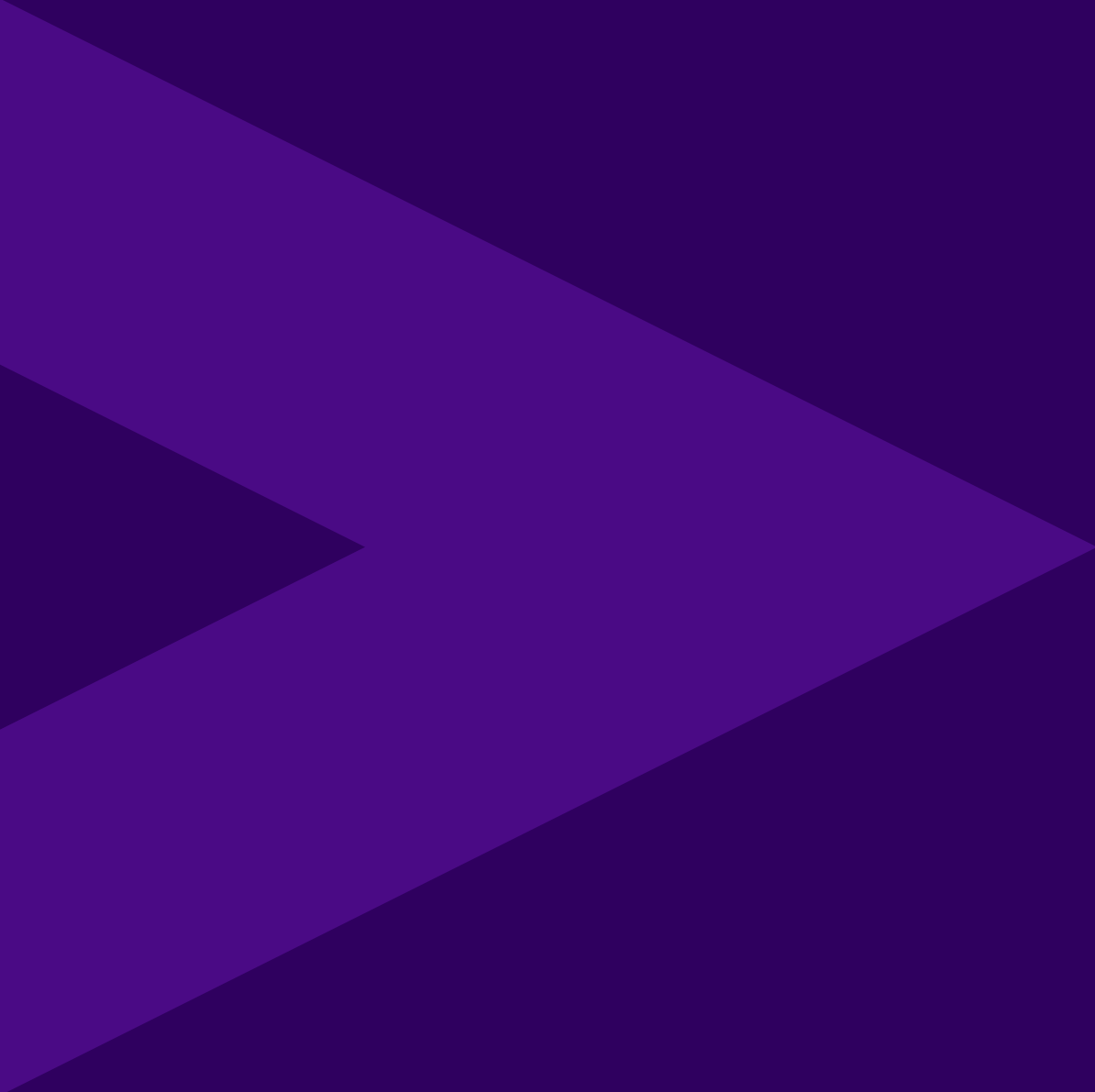
- (a) Jobs and Skills Australia may update these Terms of Use from time to time by publishing a revised version. Please check back to see any updates or changes.
- (b) Jobs and Skills Australia may end your participation in Jobs & Skills Month at any time, including by removing your event or activity listing or requiring you to stop using Jobs & Skills Month branding.

10. Governing law

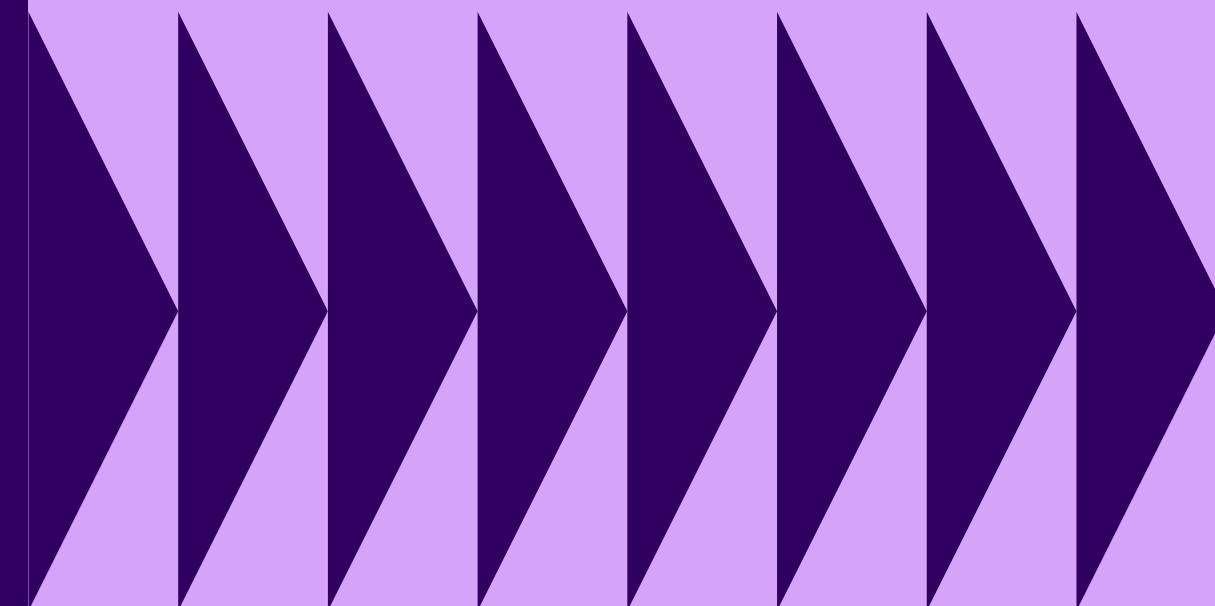
These Terms of Use are governed by the law of the Australian Capital Territory.

11. Contact us

You are able to get in touch with Jobs and Skills Australia about these Terms of Use or Jobs & Skills Month via jobsandskillsmoth@jobsandskills.gov.au.



**Pathways
to Success**



Jobs & Skills Month 2026

Contact

For more information or support, please
contact our Communications and Media team
at jobsandskillsmonth@jobsandskills.gov.au

jobsandskillsmonth.gov.au